

93D CONGRESS } HOUSE OF REPRESENTATIVES { REPORT  
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~~LEGISLATIVE COUNCIL~~  
FILE COPY

UNITED STATES INFORMATION AGENCY APPROPRIATIONS AUTHORIZATION ACT OF 1974

JUNE 25, 1974.—Committed to the Committee of the Whole House on the State of the Union and ordered to be printed

Mr. HAYS, from the Committee on Foreign Affairs,  
submitted the following

REPORT

[To accompany H.R. 15046]

The Committee on Foreign Affairs, to whom was referred the bill (H.R. 15046) to authorize appropriations for the United States Information Agency, and for other purposes, having considered the same, report favorably thereon without amendment and recommend that the bill do pass.

COMMITTEE ACTION

On March 1, 1974, the Deputy Director of the United States Information Agency (USIA), Hon. Eugene P. Kopp, sent to the Speaker of the House of Representatives an Executive Communication (No. 1970) which contained a draft bill to authorize appropriations for the Agency for fiscal year 1975 and for other purposes. The communication was referred to the Committee on Foreign Affairs. On March 6, the chairman, Hon. Thomas E. Morgan, referred the communication to the Subcommittee on State Department Organization and Foreign Operations.

The subcommittee, under the chairmanship of Hon. Wayne L. Hays, held hearings on the draft legislation on April 3, 4, 11, and 22. Following are the witnesses who appeared before the subcommittee: Hon. James Keogh, Director, USIA; Stanley Silverman, Budget Officer; James A. McGinley, Assistant Director, Africa; John W. Shirley, Assistant Director, Soviet Union and East Europe; Kenneth R. Giddens, Assistant Director, Broadcasting; Jay W. Gildner, Assistant Director, West Europe; Edward Hidalgo, General Counsel; Gilbert F. Austin, Assistant Director, North Africa, Near East and South Asia; Dorothy Dillon, Assistant Director, Latin America; William K. Payeff, Assistant Director, East Asia and Pacific; and

Charles Clarke, Project Director, U.S. Exhibition Office, Ocean Expo '75.

On May 16 the subcommittee considered each section of the draft legislation. The subcommittee draft bill was introduced by Representative Hays on that date as H.R. 14870. It not only included authorizations for USIA but also a specific authorization for the dollar cost of U.S. participation in the International Ocean Exposition to be held in Okinawa, Japan, in 1975. The USIA item of "Salaries and expenses" was reduced by a corresponding amount. In the interest of expeditious handling of the authorization for Expo '75 this item was deleted and passed by the House of Representatives in S. 2662. Representative Hays then introduced a new bill, H.R. 15046, on May 29 which was limited only to USIA authorizations. The full committee considered this bill on June 25, 1974, and ordered it reported by a vote of 24 to 2.

#### PURPOSE OF THE BILL

The principal purpose of H.R. 15046 is to authorize appropriations for the U.S. Information Agency (USIA) for fiscal year 1975. The following table shows the authorizations by major categories together with the appropriations for fiscal year 1974:

[In thousands of dollars]

	1974 appropriation	Executive request	Committee recommendation	Committee reduction
Salaries and expenses.....	\$219,062	\$231,468	\$228,368	\$3,100
Special international exhibitions.....	5,252	6,770	6,770	
Radio construction.....	1,000	4,400	4,400	
Employee benefits.....	1 (7,200)	4,200	4,200	
Total.....	215,314	246,838	243,738	3,100

<sup>1</sup> This sum together with \$7,450,000 authorized and appropriated to meet devaluation costs was allocated among the above items.

#### COST ESTIMATES

Pursuant to clause 7 of rule XIII of the House Rules, the committee has examined the requests submitted by the Executive to carry out the functions and programs entrusted to USIA. After hearings and deliberations it recommends an authorization for fiscal year 1975 of \$243,738,000, a reduction of \$3,100,000. The committee believes that further reductions in marginal activities and administrative costs can offset increases resulting from salary increments and devaluation, thus keeping the budget of this Agency for the next several years at about the level recommended in this bill.

#### SECTION-BY-SECTION ANALYSIS

##### Section 1

This section cites the act as the United States Information Agency Appropriations Authorization Act of 1974.

##### Section 2

The authorizations made under this section will enable the Agency to carry out its international informational activities and programs under the U.S. Information and Educational Exchange Act of 1948, the Mutual Educational and Cultural Exchange Act of 1961, and Reorganization Plan No. 8 of 1953.

H.R. 1143

Subsection (a)(1) authorizes an appropriation of \$228,368,000 under the heading "Salaries and expenses." This item covers the funding of the various media programs as well as general support and shared administrative support. To indicate the allocation of Agency resources to the various areas and activities the Agency supplied the committee with the following table:

SALARIES AND EXPENSES RESOURCES DISPLAYED BY GEOGRAPHIC AREA AND MEDIA FUNCTION :  
[In thousands of dollars]

	Program by media function				1975 total
	Press and publications	Motion pictures and television	Centers and related activities	Radio	
Salaries and expenses (program by geographic area):					
East Asia and Pacific.....	11,100	6,696	15,386	18,226	51,408
Africa.....	5,902	3,285	11,703	8,519	29,409
Near East, North Africa, and South Asia.....	9,275	3,461	16,093	11,913	40,742
Latin America.....	7,905	7,045	15,982	6,230	37,162
West Europe.....	8,934	3,689	21,235	2,197	36,055
Special Europe.....	313	169	1,300	1,365	3,147
Soviet Union and East Europe.....	5,384	961	5,257	22,067	33,669
Total, salaries and expenses obligated.....	48,813	25,306	86,956	70,517	231,592
Less foreign currency balances applied.....	-26	-14	-46	-38	-124
Total, salaries and expenses request.....	48,787	25,292	86,910	70,479	231,468

<sup>1</sup> This display represents application in gross terms of the Agency's total salaries and expenses resources by function and geographic area. It necessarily involves the proration of resources related to worldwide programs, program direction, research activities, administrative and other general support, and certain field costs that are not directly attributable either to major functions or geographic areas.

During the next fiscal year USIA proposes to operate 190 posts in 109 countries. USIS country missions conduct cultural and informational programs employing a variety of activities designed to achieve cross-cultural communication. Among the activities are press, radio, TV, motion pictures, publications, information centers, libraries, lectures and seminars, book publication and presentations, and support for the Department of State's educational and cultural exchange programs. Branch posts and binational centers may be part of larger country programs. USIS program resources are carefully integrated to achieve country objectives, which are based on U.S. policy considerations, the communications environment of the host country, and the resources available to each post.

The committee reduced the Executive request by \$3,100,000 which is the dollar amount requested and appropriated to fund U.S. participation in the International Ocean Exposition '75 to be held in Okinawa, Japan. USIA will administer our participation in that exposition.

The parenthetical item, "Special foreign currency program," provides for payments in U.S.-owned foreign currencies in those countries where such currencies are excess to normal U.S. Government needs. In such countries the Agency uses foreign currencies to fund both the local costs of the Agency's regular information and cultural programs, and when appropriate, special programs (as authorized in Public Law 480) such as the publication of American texts and related books in foreign languages and distribution of those materials into educational

systems abroad. The Agency expects to use for this program for fiscal year 1975 about \$9 million which is included in the \$228,368,000 and which remains available until expended.

Subsection (a)(2) authorizes an appropriation of \$6,770,000 for special international exhibitions to remain available until expended. These are focused on East Europe, the Soviet Union, and Berlin. Emphasis is on a topical rather than commercial exhibition. It involves the development and presentation of exhibitions at international fairs and other selected locations, and special exhibitions circulated in accordance with cultural exchange agreements or ad hoc arrangements. The exhibitions include in addition to various aspects of American life and culture presented in American environments: seminars conducted by American specialists eminent in the particular exhibition's theme; bilingual American guides; libraries of publications pertaining to the theme; quality brochures for mass distribution; extensive coverage by other Agency media such as VOA; invitational press previews; guided tours for VIP and special groups.

Subsection (a)(3) authorizes an appropriation of \$4,400,000 for the acquisition and construction of radio facilities. Such funds are authorized to remain available until expended. Of this sum \$2,800,000 is for improvement of relay stations at Dixon and Delano, Calif. It will permit the elimination of existing deficiencies in antennas required for simultaneous transmission of the VOA program to East Asia and the Pacific and will remove current limitations on usage of some frequency antenna combinations. Another \$1,500,000 will enable the Agency to make major improvements, replacements and repairs in existing facilities. The balance will be used for the engineering research program for improvement of broadcasting techniques and facilities components.

None of the funds under this subsection will be used for the relocation of VOA's present facilities on Okinawa which under the terms of the reversion agreement with Japan must be moved by 1977. The Agency has shown an interest in moving these facilities to Korea. While such a relocation may be justified on technical grounds, the committee is of the opinion that present conditions in that country do not make it the most desirable alternative. The committee expects that commitments even of a tentative nature will not be made by the Agency for such a move without further discussions with it.

Subsection (b) authorizes an appropriation without fiscal year limitation of not more than \$4,200,000 for increases in salary, pay, retirement, or other employee benefits authorized by law. This specific sum was included in lieu of the open-ended authorization requested by the Executive. The committee rejected a request for an authorization of appropriations of not more than 5 percent of each amount included under section 2(a) to deal with urgent requirements that may arise subsequent to enactment of this bill. This was intended to deal with problems arising from devaluation abroad. Should there be a need for additional amounts the committee wants to know the details.

### *Section 3*

Section 3 amends section 1008 of the United States Information and Educational Act of 1948 by deleting the requirement that the Agency make semiannual reports to the Congress and providing in lieu thereof for an annual report.

*Section 4*

Section 4 amends section 701 of the same act. When authorizations for the Agency and the Department of State were changed from permanent authorizations to annual authorizations, this language was included in the Department of State basic legislation but was inadvertently omitted from USIA basic legislation. It will permit the Agency to utilize funds for its activities that may accrue to it under limited circumstances without additional authorization. An example is the case where a foreign government pays the Agency reparations for damages to Agency property. The amendment made by this section will permit the Agency to use the reparations without further authorization.

CHANGES IN EXISTING LAW MADE BY THE BILL, AS REPORTED

In compliance with clause 3 of rule XIII of the Rules of the House of Representatives, changes in existing law made by the bill, as reported, are shown as follows (existing law proposed to be omitted is enclosed in black brackets, new matter is printed in italics, existing law in which no change is proposed is shown in roman):

UNITED STATES INFORMATION AND EDUCATIONAL  
EXCHANGE ACT OF 1948

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TITLE VII—APPROPRIATIONS

PRIOR AUTHORIZATION BY CONGRESS

SEC. 701. (a) Notwithstanding any provision of law enacted before the date of enactment of the United States Information Agency Appropriation Authorization Act of 1973, no money appropriated to carry out this Act shall be available for obligation or expenditure—

(1) unless the appropriation thereof has been previously authorized by law; or

(2) in excess of an amount previously prescribed by law.

(b) To the extent that legislation enacted after the making of an appropriation to carry out this Act authorizes the obligation or expenditure thereof, the limitation contained in subsection (a) shall have no effect.

(c) The provisions of this section shall not be superseded except by a provision of law enacted after the date of enactment of the United States Information Agency Appropriation Authorization Act of 1973, which specifically repeals, modifies, or supersedes the provisions of this section.

(d) The provisions of this section shall not apply with respect to appropriations made available under the joint resolution entitled "Joint resolution making continuing appropriations for the fiscal year 1974, and for other purposes", approved July 1, 1973, and any provision of law specifically amending such joint resolution enacted through October 16, 1973.

*(e) The provisions of this section shall not apply to, or affect in any manner, permanent appropriations, trust funds, and other similar accounts administered by the United States Information Agency as authorized by law.*

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TITLE X—MISCELLANEOUS

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REPORTS TO CONGRESS

SEC. 1008. The Secretary shall submit to the Congress [semiannual] *annual* reports of expenditures made and activities carried on under authority of this Act, inclusive of appraisals and measurements, where feasible, as to the effectiveness of the several programs in each country where conducted.

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